

# Nourished Festival

## SOCIAL MEDIA OPPORTUNITIES



We are excited to add even more ways for your brand to gain maximum exposure with The Nourished Group! We have designed a few, very cost-effective Social Media Options.

### Social Media Options for Nourished Festival Exhibitors:

#### Basic Social Media Promotion Package - \$500

- One branded Instagram post on @NourishedFestival with the ability to incorporate a giveaway of your products
- One photo post with a branded link posted on Nourished Festival Facebook Page
- One tweet on @NourishedFestival Twitter

#### Facebook or Instagram LIVE tour of your brand's Nourished Festival booth during a Festival day - \$250

#### Instagram Takeover (Cross-promotion of IG accounts between @NourishedFestival and your brand) - \$500

- Brand to send 5-7 pre-recorded Instagram stories to be posted on @NourishedFestival Instagram stories. We'll feature one branded Instagram post driving readers to our stories.

#### Pre-Festival Twitter Party Sponsorship, incorporating a giveaway of your products, occurring 1-2 weeks in advance of the Festival - \$750

### Social Media options for Non-Exhibitors:

#### Basic Social Media Promotion Package - \$500

- One branded Instagram post on @NourishedFestival with the ability to incorporate a giveaway of your products
- One photo post with a branded link posted on Nourished Festival Facebook Page
- One tweet on @NourishedFestival Twitter

#### Instagram Takeover (Cross-promotion of IG accounts between @NourishedFestival and your brand) - \$500

- Brand to send 5-7 pre-recorded Instagram stories to be posted on @NourishedFestival Instagram stories. We'll feature one branded Instagram post driving readers to our stories.

#### Sponsored Twitter Party, incorporating 2-3 giveaways of your products (total product value \$150+) - \$1500